Ernesto Ebanks Sr. Graphic Designer

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As a senior graphic designer, I am dedicated to propelling your business to the forefront of innovation. Whether it's crafting stunning visuals, designing intuitive websites, overseeing impeccable printing projects or shaping a memorable corporate identity, my expertise spans a wide array of creative realms.

With a blend of creativity, innovation and passion, I am eager to bring your next graphic design project to life, ensuring it not only meets but exceeds your expectations.

Experience

The Keyes Company 03/2006 - 06/2024 Art Director

Successfully completed print projects including magazine ads, flyers, posters, special advertisements, direct mail, event materials and social media collateral.

Implemented WordPress websites from concept to final output, incorporating functionality and graphical elements to establish a clear message for events, design initiatives and communication with customers and associates.

Led the management and maintenance of a designed workflow, ensuring seamless progress from initiation to archival.

Collaborated with executives and professionals on corporate marketing programs to enhance and illustrate company branding.

Designed, assembled and coordinated with vendors and clients on final print and digital outputs.

Warner Bros. Publications / Alfred Publishing Co., Inc. 02/2001 - 03/2006 *Graphic Designer/Web Designer*

Designed print projects including book covers, special packaging, posters, interior page layouts, magazine ads, posters and CD/DVD labels.

Collaborated with editors, musicians, designers and other professionals on sheet music books of artists such as Madonna, Celine Dion, Peter Cincotti, and Reba, as well as for Warner Bros. box office movies like Harry Potter and Star Wars.

Conceptualized and drafted storyboards for the creation of DVD motion and still menus of artist such as BB King, Walter Beasly and Joe Pass.

Miami Dade Community College 07/2000 - 02/2001 Lab Assistant

Provided assistance to students with their projects. Assisted on maintenance on a Mac platform computer lab.

Education

Miami Dade College - Miami, Florida. GPA: 3.7 Associate in Science Degree, Graphic Design Technology

Experience in line with your Needs

- Magazine advertising
- Product packaging
- Point-of-sale assets
- Tradeshow graphics
- Logos and corporate identity
- Presentations
- Catalogs and brochures
- Print and web ads
- Wordpress setup and layout
- Social media images
- Event presentations
- Video filming and editing

Books covers

A full circle of skills

Photoshop

InDesign

Illustrator

After Effects

FinalCut Pro

Apple Motion

PowerPoint

Languages

English (Fluent)

Spanish/Español (Fluent)

Awards/Recognitions

Warner Bros. Recognition Outstanding Recognition of Launch of Music Expressions[™]

Graphic Excellence Issued by Paul Revere Awards